The demand for physician leadership is at an all-time high.

REALIZE YOUR LEADERSHIP POTENTIAL.
JOIN THE AMERICAN ASSOCIATION FOR PHYSICIAN LEADERSHIP.

AT ANY AGE OR CAREER STAGE, PHYSICIANS ARE CONSIDERED LEADERS.
ARE YOU FULLY PREPARED TO LEAD?
ADVANCE YOUR CAREER. ENHANCE YOUR ORGANIZATION. IMPROVE THE LARGER WORLD OF HEALTH CARE.

It’s a proven fact: When physicians develop their leadership knowledge and management skills, health care delivery works best and the industry achieves better overall results. With the move from volume-based to value-based payment, the emphasis on quality, safety and efficiency, and a focus on measured, evidence-based outcomes, the need for physician leadership to guide these activities is exploding. Physicians in every career stage and every specialty are being called on to lead these efforts, and to provide direction for the future of health care.

The American Association for Physician Leadership, formerly the American College of Physician Executives, is the nation’s oldest and largest association focused solely on educating and supporting physician leaders. With a 40-year legacy, we are totally dedicated to educating and supporting the physician work force.

Read on to discover how the association can help you achieve your leadership potential.
THE VALUE OF PHYSICIAN LEADERSHIP

Overall hospital quality scores can be 25% higher when physicians run hospitals, and for cancer care, physician-led hospitals have posted quality scores 33% higher.

The 2014-2015 US News Best Hospitals Honor Roll found that 10 of the top 17 hospitals in the nation were physician-led.

It’s clear that physician leadership is a powerful force that helps improve health care outcomes for patients and their families, for provider organizations and for the industry.

But it’s not just about hospitals anymore! By developing your leadership knowledge and management skills, no matter your current career stage or goals, you will empower yourself and those around you to provide optimal care and position yourself for maximum versatility and ongoing success.

The American Association for Physician Leadership prepares its members for success with industry-leading education, knowledge and resources.
TRANSFORMATIVE EDUCATIONAL OPPORTUNITIES

Continuing education is not only a requirement of your profession, but also a valuable opportunity to explore new skills, investigate new interests and increase your professional value.

The American Association for Physician Leadership is recognized as the premier organization for physician leadership education. We offer:

- A variety of formats to fit your needs and schedule: live institutes, online courses and customized onsite education programs.
- Top-rated faculty featuring the nation’s most renowned experts in their fields.
- An expanding array of relevant and contemporary courses and certificate programs.
- The ability to apply association prerequisite courses toward a physician-focused master’s program, credentialing and certificate programs—including the highly respected Certified Physician Executive credential.
- A technologically advanced, user-friendly website that makes it easy to learn and interact with the association.

Association members enjoy significant discounts on our education programs; in many cases, the cost savings from one purchase can completely cover your membership dues.
In the ever-changing world of health care, it can be extremely complicated to understand how best to navigate the path to professional growth and success. We are dedicated to providing lifelong development and support for physicians, including:

- Career counseling, resume and cover letter writing, interview preparation and other career services from experts who understand physicians and the marketplace.
- The industry’s only robust set of psychometric assessment tools designed and customized specifically for physicians.
- A readily available network of leadership and executive coaches.
- An extensive online job bank targeting physician leadership opportunities.
- Best-in-class business intelligence to help you keep pace with industry needs and developments.

Association members get exclusive, complimentary access to many of our professional development resources and receive an average discount of 45% off professional development products and services.
COMMUNITY CONNECTIONS TO MOVE YOUR CAREER FORWARD

There’s strength in numbers. Whether you’re looking for solutions to your toughest on-the-job challenges, the contact that can help you advance your career or a lifelong connection to like-minded colleagues, chances are you’ll find it within the American Association for Physician Leadership community.

- Find fellow leadership-minded physicians in more than 40 countries through the association’s Member Directory.
- Engage in the industry’s only networking events oriented just for physician leaders at association meetings.
- Participate in our Mentor-Matching Program to be matched with an established leader who can guide you on the path to success.
- Have your questions answered by our highly efficient Member Services staff.

The American Association for Physician Leadership is the collaborative community of choice for physician leaders.
INFLUENCE

THE POWER OF INFLUENCE: HAVE A SAY IN THE FUTURE OF HEALTH CARE

As a leadership-minded physician, you are uniquely positioned to improve health care. At the American Association for Physician Leadership, we work every day to ensure that your voice is heard by your industry and by those shaping the future of health care policy.

- Share your ideas for improving health care in the Physician Leadership Journal.
- Stay abreast of current health care policy developments with our Health Care Policy Review newsletter and our electronic Daily Digest of current events.
- Align yourself with the organization that is bringing a fair and balanced physician perspective to the health care policy discussion in Washington, DC.

Engage on issues of health care policy, management and delivery through the American Association for Physician Leadership.
THE ADVANTAGE OF MEMBERSHIP

Your membership in the American Association for Physician Leadership communicates to your patients, your colleagues, your organization and your community that you are focused not just on refining the clinical needs of your profession today. It also shows your commitment to improving quality of care delivery and patient outcomes in your organization, as well as the overall future of the health care industry.

Plus, you’ll receive access to these resources to help improve your career:

- Complimentary subscription to the Physician Leadership Journal and other association publications.
- Significant discounts on association education offerings.
- Unlimited access to our physician-focused CareerLink job bank.
- Discounts on career services.
- Connections to an extensive network of like-minded physicians in more than 40 countries around the world.
MEMBERSHIP BRINGS ADDED VALUE

If you’re considering participating in the American Association for Physician Leadership in any capacity, membership makes good financial sense. Apart from the esteem that comes with demonstrating your commitment to physician leadership to your colleagues, patients and peers, consider the value of becoming an association member.

$10 • 42%

SPEND $10 MORE INCREASED VALUE 42%

$10 buys you:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Value</th>
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<tr>
<td>Subscription to the <em>Physician Leadership Journal</em></td>
<td>$100</td>
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<tr>
<td>Career counseling discount</td>
<td>$200</td>
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<tr>
<td>Members-only webinar</td>
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<tr>
<td>Managing Physician Performance discount</td>
<td>$295</td>
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$10 saves you up to

$10 saves you $735

This is just one example; those who take advantage of more association benefits will realize even greater savings!
NOW IS THE TIME FOR PHYSICIAN LEADERSHIP

Now more than ever, physicians are rapidly engaging to become leaders in their practices, organizations and communities.

The American Association for Physician Leadership is the only professional association solely focused on developing and supporting physician leadership through lifelong education, professional development, community and influence.

Ready to reach your leadership potential? Join the American Association for Physician Leadership today!

Visit physicianleaders.org/join to begin your physician leadership journey.
Inspiring Change. Together.